

Tia Maria X Latitude Festival - SOCIAL COMPETITION TERMS & CONDITIONS

Promoter: Disaronno International UK Ltd, Bersey Warehouse, 293-295 Old Street, London, England, EC1V 9LA

1. **Privacy Notice:** By entering this competition you are consenting to Tia Maria to collect your personal data from the information you provide to us when you enter the prize draw or competition.
 1. Your data will be used by Tia Maria for the purposes of managing and administering the prize draw or competition, including notifying you if you are a winner.
 2. This processing is necessary for the performance of the contract between you and Tia Maria (i.e. the contractual arrangements dealing with your participation in the prize draw or competition).
 3. We will keep your data only for as long as necessary for the purposes set out above and for any audit or legal purposes.
 4. You have a number of rights in relation to our processing of your data. These include:
 1. Right to request access to your data as processed by BU and information about that processing ("subject access request")
 2. Right to rectify any inaccuracies in your data
 3. Right to request erasure of your data from our systems and files
 4. Right to place restrictions on our processing of your data
 5. Right to object to our processing of your data
 6. Please note that the above rights are not absolute, and we may be entitled to refuse requests where exceptions apply.
2. This promotion is open to anyone aged 18 or over, residing in the UK. So that we are completely fair, anyone employed by us or professionally connected to this promotion is not allowed to enter.
3. It is the entrant's responsibility to ensure that they are able to participate in the Promotion and accept the Prize in accordance with these Terms and applicable laws.
4. You don't have to buy anything to take part in this promotion, but you do need your own active Instagram account and access to the internet in order to enter.
5. **Promotion Period:** You can enter between 09:00 on the 22nd of May 2026 and 23:59 on the 7th of June 2026.
6. **To Enter:** like this post, follow @tiamariadrink and tag a friend.
7. **You must keep your profile on a public setting and continue to follow the @tiamariadrink account during the whole Promotion Period in order to be contacted if you are selected as a winner.**
8. A maximum of 1 entry is permitted per person during the Promotion Period.
9. **The Prizes:** There will be one (1) winner. The winner will receive:
 - Two (2) weekend camping tickets to Latitude Festival 2026,
 - Two (2) Tia Maria Bucket Hats,
 - Two (2) Tia Maria T-Shirts,
 - Two (2) Tia Maria Espresso Martini Kits
10. The prize excludes travel, accommodation (other than the weekend camping tickets), and all other expenses, which are the responsibility of the winner.
11. **Winner Selection:** One (1) winner will be selected at random from all valid entries within 48 hours of the end of the Promotion Period.
12. **Contacting the Winners:** We'll notify through Direct Message the winner via the social media account used to enter within 24 hours of Winner Selection and will be asked to provide evidence of identity and eligibility. DIRECT MESSAGE WILL COME FROM THIS PAGE ONLY @TIAMARIADRINK. Reasonable efforts will be made to contact the winners. If a winner does not respond to the initial contact within 3 days, we reserve the right to disqualify that entrant and award the Prize to a reserve selected in the same manner. Reserve winners may have less time to respond.
13. **Moderation:** We can't accept any entries which we think:
 - a. Contain any content that is likely to be considered offensive by us or could reflect negatively the name, reputation, or goodwill of Tia Maria or any brand partner;
 - b. Include trademarks, logos, or copyrighted material not owned by you or used without the right holder's prior written permission (including famous names, company names, etc.);
 - c. Defames, misrepresents, or insult other people or companies, including, but not limited to Tia Maria (including its partners); or
 - d. Promotes any political agenda.
14. You can't transfer a Prize to someone else or exchange it for a cash alternative.

15. If, for reasons we can't control, the Prize is no longer available, we'll offer you an alternative Prize which we determine to be of equal or greater value.
16. Festival tickets are subject to the terms and conditions of the event organiser. The Promoter is not responsible for any cancellation, postponement or changes to the event.
17. If the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond our control which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, we reserve the right to disqualify any individual who tampers with the entry process or does not comply with these Terms & Conditions, or invalidate any affected entries and/or to cancel, modify or suspend the Promotion.
18. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. We can't guarantee continuous or secure access to Instagram.
19. To comply with applicable regulations, we may publish or make available information that indicates that a valid award took place. To obtain the surname and county of the winner, please contact DIUKpromotions@disaronno.com within 30 days of the closing date. If you object to this information being made available, please contact us. In such circumstances, we must still provide the information to the Advertising Standards Authority on request.
20. This Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram. You are providing your information to the Promoter and not to Instagram, and Instagram is not responsible for any element of this Promotion.
21. We and our associated agencies and companies are not liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using the/a Prize(s), except for any liability which cannot be excluded by law. However, nothing will exclude our liability for death or personal injury as a result of its negligence.
22. We won't be liable for any delay or failure to comply with our obligations for reasons beyond our reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances of ours.
23. If any part/s of these Terms & Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
24. By entering, you will be deemed to have agreed to be bound by these Terms & Conditions.
25. If there is a discrepancy between these Terms & Conditions and those in any promotional material, these Terms & Conditions will prevail.
26. These Terms & Conditions are governed by English law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of England and Wales.
27. Responsible Drinking: Tia Maria encourages responsible alcohol consumption. Please enjoy our products responsibly.